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## PRESS RELEASE

### Raymakers; Festival des Velours

At Decosit 2008, stand B36/C37 in hall 6, Raymakers shows a "Festival des Velours" to celebrate the current revival of Velvets all around the world. A wide range of different velvet qualities is shown, with an extra spotlight on introductions such as Upholstery, Organic and Outdoor velvets.

#### **A waterfall of 793 Colours**

A remarkable part of the "Festival" is Raymakers' extended piece program with hundreds of new colours. Also two new lines have been added; a very rich and sumptuous cotton velvet (616.045 Z45) with a straight pile and -for a more "natural" look- a linen velvet (617.040 J05).

Another extension is a full range of decorated velvets in 7 designs and 6 different printing techniques, which are specially developed for velvets.

In total the Raymakers' piece program now comprises 14 velvet qualities in 793 colours, suitable for both curtain and upholstery use, including an extensive FR velvet offer for projects. All available at 1 piece minimums per colour. This gives wholesalers, textile converters and project specialists the opportunity to introduce a tailor made and complete velvet collection with a minimum stock exposure.

#### **Organic Velvet**

Raymakers has a world premiere by introducing the first range of Organic cotton velvets. The yarns used for these qualities are produced with organic cotton, free of pesticides and certified by Control Union (formerly SKAL). Raymakers production processes are adapted and approved by IMO (Institut für Marktökologie) based on the criteria of GOTS, the only global standard for organic textiles.

The Organic velvets are available in 3 opulent qualities; two for dual purpose (drapery and upholstery) and one for drapery only. Contrary to what one might think, the Raymakers organic velvets can be dyed in most colours, ensuring a good colour fastness. Moreover, the handle is very soft and luxurious.

### **Outdoor fabrics concept**

An in-house development by Raymakers has resulted in an innovative approach for outdoor fabrics. The majority of outdoor fabrics currently on the market are based on solution dyed, acrylic yarns, implying very large minimum production runs and thus a limited colour palette. Raymakers has developed a dedicated outdoor dyeing & finishing process for Trevira CS and other polyester yarns, ensuring a colour- and weathering fastness of  $\geq 6$ . (**ISO105 B04**)

This innovative dyeing & finishing process has enabled the design team of Raymakers to develop an outdoor fabrics concept that includes velvets as well as flat woven fabrics. This concept offers huge colour possibilities to the industry at low minimum runs. All new fabrics have the rich and soft handle that the company is renowned for.

### **Silk Velvet**

Raymakers also presents a new rich, heavy silk velvet with a lustre that can only be reached with real silk. The ultimate shiny velvet, suitable for curtain and upholstery use.

### **Mohair Velvets**

Mohair Velvets are back in Raymakers' collection; 3 different plain qualities. Two with a 100% mohair pile and one blend (70% Mohair 30% Viscose). All available in any colour at 1 piece minimums.

### **Dim/Black Out Velvets**

Velvets are often used as dim-out or black-out curtains, provided they are lined during the confection. This lining now is not needed anymore with the new flock back coating, which Raymakers can finish any cotton velvet with. The back coating is available in 12 matching colours as dim-out (non FR) and as black-out. (FR)

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Further information and/or pictures of the new qualities can be obtained upon request at Raymakers' Marketing Department: Karin Steens, [k.steens@raymakers.com](mailto:k.steens@raymakers.com) or call: +31 492 536855