



Raymakers ' Velvet Experience'

Ready for a new experience? Let yourself be taken away into a world of luxurious, wealthy and trendy Raymakers velvets. Encounter the Raymakers Velvet Experience at Proposte 2007!

Divided into our 4 style groups, Raymakers introduces many new innovative velvets for every interior style; from classic and chic to the funky and modern segment. The focus lies on velvets, which are decorated with new design techniques, on new yarn qualities for velvets and on new innovative finishing techniques. Of course Raymakers' renowned plain velvets will also be shown in the latest trend colours, in cotton, silk, viscose, linen and Trevira CS.

With all these novelties, Raymakers supports the on going success of velvets for both curtain and upholstery use.

New printing techniques

Raymakers has always pioneered new finishing techniques for velvets and now introduces: **Gold line and Silver line printing;** Fine and delicate designs, build up by thin lines of gold or silver. Also suitable for upholstery. **Gold embossing;** Bold gold designs, which are embossed on the pile fabrics. **Crystal printing;** Designs that are made out of "crystals", dropped in patterns on the velvet. **Rubber printing;** Bold and trendy designs, which are adhered to the pile fabric by a lacquering technique, giving a rubbery image to the velvet. Also suitable for upholstery use. **Batik style printing;** The velvet grey cloth is treated in patterns before the finishing process, which results in a delicate faux-uni decoration. Also suitable for upholstery.

Any exclusive, customers' design can be developed and produced, making use of these printing techniques, at low minimums.

FR Velvets with new printing techniques

Whereas FR Velvets were mainly available in plain colours, Raymakers now offers FR velvets, decorated with one of the new printing techniques. FR Velvets with designs in batik style or with a silver line print. The batik style printing can also be done in optical white, where the print only becomes visible in combination with black light! A hot item on the contract market for clubs, theatres and events!

Frosted velvets in new varieties

The frosted velvet has been developed in reaction on the trendy ice-colours in many different grey tones. Raymakers has used a transparent pile yarn to reach this "frosted" effect. Now some variations on this successful theme have been developed. A glass velvet with a bi-colour effect; by dyeing pile and base of the fabric in different colours, a flashy, ultramodern new velvet was born! The frosted velvet can also be printed in batik style (on

the back side) or embossed (on the pile side) in various designs. With the frosted velvets Raymakers offers Funky fabrics with a soft and luxurious velvet touch!

Linen velvet

A unique product for a rich and honest decoration. Unique because Raymakers has succeeded to make it suitable for dual purpose. (curtain and upholstery) Linen pile, cotton ground and available in any colour at low minimums.

Shiny Trevira CS velvet. The only *high gloss* Trevira CS velvet on the market, made out of an exclusively for Raymakers, modified yarn. Luxurious decoration fabric (dual purpose!) for exclusive projects on the contract market. Inherently flame retardant.

Cord Velvet.

This velvet is a heavy cord of over 700 gr/m, suitable for dual purpose. A velvet with a tough, rich appearance, yet with a soft handle.

“Tweed Theme”

Trend watchers notice a revival of the wool and tweed theme. Raymakers answer is a heavy bouclé velvet in a mixed cotton/acrylic yarn with a dotted effect. Very suitable for a country-style, sturdy atmosphere. Raymakers is able to produce this “tweed velvet” in any colour combination at low minimums.

The tweed and the cord velvet, combined with a plain cotton velvet, in the same colour ways make a nice concept.

“Retro Velvet”

The come-back of acrylic velvet! A must have for all trendsetters in the business.

This quality can be dyed in extremely bright colours that no other fibre is capable of. The finish Raymakers uses, gives it a shiny appearance. Can be used for dual purpose and has a very soft handle.

“Skin Prints”

Skin prints are another development, which is highlighted by trend watchers. Raymakers answer is a new distinctive skin print, which can be printed on almost any Raymakers velvet quality. With its dual purpose, a room can get a complete new sophisticated look by furnishing it with this new print.

Discover all these novelties at the Velvet Experience of Proposte, a la Regina nr. 89!

For more information;

J.A. Raymakers & Co BV
Royal Dutch Textile Mills
P.O. Box 8, 5700 AA Helmond, The Netherlands
Tel +31 492 536855 Fax +31 492 552655
www.raymakers.com

Richard Oussoren
r.oussoren@raymakers.com

Karin Steens
k.steens@raymakers.com

On the enclosed CD-ROM you will find a company presentation and a few pictures of the new Raymakers velvets. This press release is also available as a down load from our website: www.raymakers.com

