

Raymakers' Colourfull Velvets

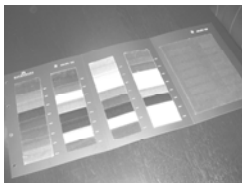
Colour is influencing everybody, often without being aware of it. In our daily life; business- and private, we are surrounded by colours all the time. **"Colours" are Raymakers' theme for Decosit 2007!**

At Decosit, the upmarket fabric show in Brussels (8th – 11th September 2007) Raymakers introduces the latest velvet developments and colours for every interior style; from classic and chic to the funky and modern segment. The focus lies on **plain velvets**, which can be made in any imaginable colour. Raymakers is famous for its ability to produce and exactly reproduce any colour (even many years after the first production) in small minimum quantities.

Supported by trend watchers, the Raymakers design team is constantly working on broadening its velvet program with the latest, trend colours. And all those colours can be dyed in different velvet qualities like cotton, Trevira CS, viscose, linen and silk. Every quality adds its own style and atmosphere to the colour.

The novelties that Raymakers presents at Decosit support the ongoing success of velvets for both curtain and upholstery use in domestic and contract applications.

The new products are:



New trend colours 2008

Raymakers' famous 200 colour stock range in the basic cotton velvet has even got bigger: 10 beautiful trend colours for the year 2008/2009 can now be added to this program. Simply by attaching a colour swatch to the existing point of sale material so that it gets renewed interest again from retailers and consumers.

Flame retardant Velvets; blackest of black

An in-house development enables Raymakers to produce a very deep black colour, mainly for the contract market. Even when exposed to high intensity lights, the colour remains deep black. Now available in 4 different FR qualities.

Flamaway®; exclusive co-operation

Together with Flamaway®, Raymakers has developed a full line of Trevira CS velvets, which can meet the highest FR standards for upholstery fabrics world wide. (BS5852 Crib5, IMO) This new option enables architects and designers to mix and match different velvet qualities for curtains and upholstery, without any limitations regarding FR regulations. Raymakers is the only velvet manufacturer offering these possibilities.

Frosted velvets; line extensions

Trendy ice-colours, have inspired the Raymakers design team last year to develop a frosted glass velvet in many different grey tones. Extensions to this successful theme have now been developed. A glass velvet with a bi-colour effect; by dyeing pile and base of the fabric in different colours, a flashy, ultramodern new velvet was born! Also a bi-colour frosted velvet with a slub yarn is an option, very funky and suitable for upholstery, yet with a soft touch.

Retro Velvet

The come-back of acrylic velvet! A 'must have' for all trendsetters in the business. This quality can be dyed in extremely bright colours that no other fibre is capable of. The finish Raymakers uses, gives it a shiny appearance. Can be used for dual purpose and has a very soft handle.

Bouclé Velvet

Trend watchers notice a revival of the wool and tweed theme. Raymakers answer is a heavy bouclé velvet in a mixed cotton/acrylic yarn with a dotted effect. Very suitable for a country-style, sturdy atmosphere, for both curtain & upholstery use. This "bouclé velvet" can be produced in any colour combination at low minimums.



Decorated velvets

Raymakers has developed several techniques to decorate a plain velvets; i.e. gold or silver line printing, rubber printing, crystal drops, batik style printing, brushing. All techniques add an extra dimension to the product and maintain the rich and sumptuous style of velvet decoration. At Decosit new designs in these techniques will be added to the range; most of them in fine line patterns.

Skin Print

Another development, highlighted by trend watchers, are skin prints. Raymakers has made a modern translation of it, which can be printed on almost any velvet quality.

Discover all these novelties in Hall 6, stand no B36/C37.
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